



2017 TASTE OF OCC SPONSORSHIP OPPORTUNITIES

The Taste of OCC is an annual event that takes place in Bancroft Park. Over 25 Restaurant and Beverage vendors will participate. Several galleries and local musicians and artists will contribute to the event as well. The event is organized by Old Colorado City Foundation, a 501c3, and proceeds from the event will provide funding for projects of the Old Colorado City Foundation. Several hundred guests are expected and several thousand views on social media are anticipated.

PRESENTING SPONSORSHIP\$5000

Maximum two non-competing sponsors

Title Rights

- Name associated with Event i.e. Taste of OCC *presented by SPONSOR*
- Sponsor logo presented in conjunction with event logo

Marketing Benefits

- Logo or name on all print and e-marketing materials
 - Event Posters (150)
 - Event Menus
 - All Print Ads
- Logo or name in all pre-event e-promotions
- Logo on event website with link to sponsor site
- Name recognition on ticket confirmation
- Ad placed on event website with link
- Logo or name in minimum of 20 social media posts on OCC facebook page
- Name recognition on all press release(s)
- Opportunity to collaborate on special event promotions (to be determined in partnership with event committee)

Onsite Benefits

- Twenty (10) VIP Event Tickets
- Branded banner displayed at event (provided by sponsor)
- Space for onsite marketing provided at event
- Logo or name on promotional materials distributed and/or sold at event
- Logo or name on select event signage
- Name mention from stage during event
- Opportunity to participate in event giveaway through service or product donation with accompanying sponsor name recognition by emcee

ASSOCIATE SPONSOR(S)**\$3500**

Marketing Benefits

- Logo or name in select print and e-marketing materials
 - Event Posters
 - Check presenter cards
 - Event Menus
 - All Print Ads (valued at \$5000 or more)
- Logo or name in select pre-event e-promotions
- Logo on event website with link to sponsor site
- Name recognition on ticket confirmation
- Logo or name in minimum of 10 social media posts on Taste of OCC page
- Name recognition on all press release(s)
- Branding opportunity on VIP drink vouchers or tokens
- Opportunity to collaborate on special event promotions (to be determined in partnership with event committee)

Onsite Benefits

- Title rights as sponsor of Beer Garden or Wine Garden
- Ten (10) VIP Event Tickets
- Space at event
- Branded banner displayed in Beer & Wine Garden (provided by sponsor)
- Exclusive recognition on all event signage associated with Beer & Wine Garden
- Name mention from stage during event
- Opportunity to brand beverage station using sponsor provided branded tents, signage, trucks and other assets (using allowable space and layout; work with logistics contact)
- Opportunity to participate in event giveaway through service or product donation with accompanying sponsor name recognition by emcee
- Naming rights for Main Stage, Shade Area or Seating Areas
- Branding opportunity on VIP drink vouchers or tokens

CASUAL DINING SPONSOR.....\$1500

Marketing Benefits

- Logo or name in select pre-event e-promotions
- Logo on event website with link to sponsor site
- Logo or name in minimum of six (6) social media posts on Taste of OCC page
- Name recognition on all press release(s)
- Opportunity to collaborate on special event promotions (to be determined in partnership with event committee)

Onsite Benefits

- Space at event
- Four (4) VIP Event Tickets
- Branded banner displayed at event (*provided by sponsor*)
- Name mention from stage during event

SAVE ROOM FOR DESSERT SPONSOR.....\$250

Marketing Benefits

- Logo on event website with link to sponsor site
- Logo or name in minimum of two (2) social media posts on Taste of OCC page
- Opportunity to collaborate on special event promotions (to be determined in partnership with event committee)

Onsite Benefits

- 10x10 space at event (tent and supplies provided by sponsor)
- Four (4) General Admission Tickets
- Branded banner displayed at event (*provided by sponsor*)

Thank you for your consideration!

For More Information

or to confirm your sponsorship of Taste of Old Colorado City, please contact:
Lauren@studioqevents.com